



## 2012 Editorial Calendar (Q1)\*

### January 16

#### Featured Topics

Clinical Documentation Improvement  
Emerging Technology  
Coding

#### Featured Department

CIO Insider

**SPACE DEADLINE:** December 12  
**MATERIALS DUE DATE:** January 6

RECRUITMENT AD DEADLINE: January 12

### January 30

#### Transcription Buyers' Guide

#### HIMSS Preview

#### Featured Topics

HIPAA  
Speech Recognition  
EHR Adoption

#### Featured Department

Transcription Trends

**SPACE DEADLINE:** January 2  
**MATERIALS DUE DATE:** January 20

RECRUITMENT AD DEADLINE: January 26

### February 13

#### Featured Topics

Accountable Care Organizations/  
Health Information Exchanges  
ICD-10  
mHealth

#### Featured Department

Evolving Education

**SPACE DEADLINE:** January 16  
**MATERIALS DUE DATE:** February 3

RECRUITMENT AD DEADLINE: February 9

**BONUS DISTRIBUTION**  
HIMSS

**HIMSS SPECIAL EVENTS PACKAGE**

**HIMSS SPECIAL EVENTS PACKAGE**

### February 27

#### Featured Topics

Cloud Computing  
Transcription  
RACs

#### Featured Department

CFO Zone

**SPACE DEADLINE:** January 30  
**MATERIALS DUE DATE:** February 17

RECRUITMENT AD DEADLINE: February 23

### March 12

#### Featured Topics

Telehealth  
EHRs  
Coding

#### Featured Department

mHealth Update

**SPACE DEADLINE:** February 13  
**MATERIALS DUE DATE:** March 2

RECRUITMENT AD DEADLINE: March 8

**BONUS DISTRIBUTION**  
AAPC

### March 26

(Health Information Privacy & Security Week)

#### Featured Topics

HIM Challenges  
Disaster Recovery  
Data Mining

#### Featured Department

Transcription Trends

**SPACE DEADLINE:** February 27  
**MATERIALS DUE DATE:** March 16

RECRUITMENT AD DEADLINE: March 22

**BONUS DISTRIBUTION**  
CDIA

**HIMSS SPECIAL EVENTS PACKAGE**

\*Subject to change



## 2012 Editorial Calendar (Q2)\*

### April 9

#### Featured Topics

Clinical Documentation Improvement  
Cancer Registry  
Revenue Cycle Management

#### Featured Departments

HIT Happenings  
Money Matters

**SPACE DEADLINE:** March 12  
**MATERIALS DUE DATE:** March 30

RECRUITMENT AD DEADLINE: April 5

**BONUS DISTRIBUTION**  
NCRA

### April 23

#### EMR/EHR Product Preview

#### Featured Topics

Speech Recognition  
Master Patient Index  
Release of Information

#### Featured Department

Evolving Education

**SPACE DEADLINE:** March 26  
**MATERIALS DUE DATE:** April 13

RECRUITMENT AD DEADLINE: April 19

**BONUS DISTRIBUTION**  
ACDIS

### May 7

#### Featured Topics

Document Management  
RACs  
Data Breaches

#### Featured Department

Coding Corner

**SPACE DEADLINE:** April 9  
**MATERIALS DUE DATE:** April 27

RECRUITMENT AD DEADLINE: May 3

### May 21

(National Medical Transcriptionist Week)

#### Coding and Revenue Cycle Buyers' Guide

#### Featured Topics

ICD-10  
Accountable Care Organizations  
Patient Portals

#### Featured Department

Transcription Trends

**SPACE DEADLINE:** April 23  
**MATERIALS DUE DATE:** May 11

RECRUITMENT AD DEADLINE: May 17

### June 4

#### Featured Topics

Dictation  
Chart Auditing  
Computer-Assisted Coding

#### Featured Department

CIO Insider

**SPACE DEADLINE:** May 7  
**MATERIALS DUE DATE:** May 25

RECRUITMENT AD DEADLINE: May 31

### June 18

#### Featured Topics

Records Retention  
Revenue Cycle Management  
Meaningful Use

#### Featured Department

CFO Zone

**SPACE DEADLINE:** May 21  
**MATERIALS DUE DATE:** June 8

RECRUITMENT AD DEADLINE: June 14

**BONUS DISTRIBUTION**  
HFMA

\*Subject to change

## 2012 Editorial Calendar (Q3)\*

### July 16

#### Featured Topics

mHealth  
Coding  
Rural Hospital Challenges

#### Featured Department

Evolving Education

**SPACE DEADLINE:** June 18  
**MATERIALS DUE DATE:** July 6

RECRUITMENT AD DEADLINE: July 12

### July 30

#### Featured Topics

Speech Recognition  
RACs  
HIT

#### Featured Department

Coding Corner

**SPACE DEADLINE:** July 2  
**MATERIALS DUE DATE:** July 20

RECRUITMENT AD DEADLINE: July 26

**BONUS DISTRIBUTION**  
AHDl

### August 13

*Consulting and Outsourcing  
Buyers' Guide*

#### Featured Topics

Dictation  
Meaningful Use  
Social Media

#### Featured Department

Transcription Trends

**SPACE DEADLINE:** July 16  
**MATERIALS DUE DATE:** August 3

RECRUITMENT AD DEADLINE: August 9

### September 10

#### Featured Topics

Clinical Documentation  
Improvement  
Transcription  
Privacy and Security

#### Featured Department

HIT Happenings

**SPACE DEADLINE:** August 13  
**MATERIALS DUE DATE:** August 31

RECRUITMENT AD DEADLINE: September 6

**BONUS DISTRIBUTION**  
AHIMA

### September 24

#### Featured Topics

Data Mining  
EHRs  
ICD-10

#### Featured Department

mHealth Update

**SPACE DEADLINE:** August 27  
**MATERIALS DUE DATE:** September 14

RECRUITMENT AD DEADLINE: September 20

**BONUS DISTRIBUTION**  
AHIMA

**AHIMA SPECIAL EVENTS PACKAGE**

**AHIMA SPECIAL EVENTS PACKAGE**

**AHIMA SPECIAL EVENTS PACKAGE**

\*Subject to change

## 2012 Editorial Calendar (Q4)\*

### October 8

#### Featured Topics

Interoperability  
Natural Language Processing  
Auditing

#### Featured Departments

CFO Zone  
EHR Insider

**SPACE DEADLINE:** September 10  
**MATERIALS DUE DATE:** September 28

**RECRUITMENT AD DEADLINE:** October 4

### October 22

(Health Information & Technology Week)

#### Technology Buyers' Guide

#### Featured Topics

Accountable Care Organizations  
mHealth  
Coding

#### Featured Department

Transcription Trends

**SPACE DEADLINE:** September 24  
**MATERIALS DUE DATE:** October 12

**RECRUITMENT AD DEADLINE:** October 18

### November 5

#### Featured Topics

Privacy and Security  
Workforce Training Programs  
Clinical Documentation Improvement

#### Featured Department

Coding Corner

**SPACE DEADLINE:** October 8  
**MATERIALS DUE DATE:** October 26

**RECRUITMENT AD DEADLINE:** November 1

### November 19

#### Featured Topics

Speech Recognition  
Revenue Cycle Management  
HIT

#### Featured Department

Evolving Education

**SPACE DEADLINE:** October 22  
**MATERIALS DUE DATE:** November 9

**RECRUITMENT AD DEADLINE:** November 15

### December 3

#### Featured Topics

ICD-10  
Document Management  
Release of Information

#### Featured Department

mHealth Update

**SPACE DEADLINE:** November 5  
**MATERIALS DUE DATE:** November 21

**RECRUITMENT AD DEADLINE:** November 29

### December 17

#### Featured Topics

EHRs  
Transcription  
Meaningful Use

#### Featured Department

CIO Insider

**SPACE DEADLINE:** November 19  
**MATERIALS DUE DATE:** December 7

**RECRUITMENT AD DEADLINE:** December 13

\*Subject to change