



Recruiting With For The Record

Backed by 25 years of experience as an industry resource, **For The Record** has established its position as a powerful recruitment tool in health information management (HIM), with resources including print display ads, Web banners, and online postings on our popular niche job board, AlliedHealthCareers.com.

Offering an unmatched track record of attracting both active and passive job seekers, **For The Record** magazine and its associated digital media properties connect recruiters with the industry's most qualified health information professionals through a variety of different channels that comprise the **For The Record** media brand.

When you choose one of the ad sizes offered, your open position will be immediately posted on our active job board, AlliedHealthCareers.com, be included in the **For The Record** monthly e-newsletter, appear in the next print edition, deployed digitally to the desktops of our subscribers in our digital edition, and be included in our monthly recruitment e-blast—all for one low price! Select your size and ensure your positions are seen today.

RECRUITMENT SIZES AND RATES*

Size	Price
1/8 (2.292" × 3.948")	\$995
1/6 Vertical (2.292" × 4.78") or 1/6 Horizontal (4.708" × 2.292")	\$1,145
2/9 Vertical (2.292" × 6.444") or 2/9 Horizontal (4.708" × 3.125")	\$1,525
5/18 Vertical (2.292" × 8.094") or 5/18 Horizontal (4.708" × 3.948")	\$1,825
1/3 Vertical (2.292" × 9.75") or 1/3 Horizontal (4.708" × 4.78")	\$2,250
4/9 (4.708" × 6.444")	\$3,035
Half Page (7.125" × 4.78")	\$3,675
Full Page (7.125" × 9.75")	\$6,995

*All rates are net.

For additional digital options, which include e-blasts and Web banners, call your account executive.



alliedhealthcareers.com

Now more than ever, recruitment options that focus on a specific niche or field are the most efficient and successful ways of finding qualified, experienced professionals in any given specialty.

AlliedHealthCareers.com is the premier online resource for employment opportunities in allied health-related fields. AlliedHealthCareers.com is backed by more than 20 years of experience bringing allied health employers and candidates together.

Partnering with job board builder Job Target, we have developed the ultimate niche website for experienced, credentialed allied health professionals and the recruiters looking to hire them.

By focusing exclusively on our niche, AlliedHealthCareers.com is an excellent filter for recruiters receiving scores of résumés from candidates who don't meet the needed qualifications.

Partnering with job board builder Job Target, we have developed the ultimate niche websites to connect recruiters with experienced, credentialed professionals around the country.

With postings starting at just \$275 and memberships that provide unlimited postings starting at \$1,850, we offer many options that deliver our audience of professionals to your openings and drive traffic to your online listings or website.

The screenshot shows the AlliedHealthCareers.com website interface. At the top, there is a 'Leaderboard 728x90 \$2,500' option. Below that, the website header includes the 'ahc' logo, navigation links for 'About', 'Career Center', 'Contact', and 'Advertising', and buttons for 'Job Seekers' and 'Employers'. A search bar is prominently displayed with the text 'Search Jobs'. Below the search bar, there are three main advertising packages listed:

- Full Banner 468x60 \$1,695**: Includes a call to action 'Find Your Niche—and Your Next Job—with Us!' and a detailed description of the site's reach and services for both job seekers and employers.
- Medium Rectangle 300x250 \$2,250**
- 3:1 Banner 300x100 \$1,295**

At the bottom of the screenshot, there are four service icons: 'Post a Resume', 'Set up Job Alerts', 'Post a Job', and '30-Day Test Drive', each with a brief description of the service.

Digital Recruiting Packages*

Standard Package

- Full Banner on AlliedHealthCareers.com
- Button on *For The Record* website
- Banner on monthly e-newsletter

PRICE: \$2,995

Welcome Package

- Digital Edition Welcome Page ad (opposite cover)
- Full Banner on AlliedHealthCareers.com
- 30-day job posting on AlliedHealthCareers.com

PRICE: \$3,295

Premium Package

- 3:1 Banner on AlliedHealthCareers.com
- Button on www.ForTheRecordmag.com
- Custom e-blast to full subscriber list
- 30-day job posting on AlliedHealthCareers.com

PRICE: \$6,495

*All packages can be upgraded to include a print ad and the total recruitment solution. Call your account executive for details.