

# MEDIA KIT 2010



## 2010 EDITORIAL CALENDAR ADVERTISING SPACE DEADLINES

ISSUE	CONTENT	FEATURED DEPARTMENT	BONUS DISTRIBUTION	PRODUCT	RECRUITMENT
Jan. 18	2010 Healthcare Preview, Clinical Documentation Improvement	Coding Corner		Dec. 7	Jan. 14
Feb. 1	Transcription Buyers' Guide, Denials Management, Patient Confidentiality	Transcription Trends		Jan. 4	Jan. 28
Feb. 15	RAC Concerns, EDIS, HIT Investment Strategies	EHR Insider	HIMSS	Jan. 18	Feb. 11
March 1	Coding, Personal Health Records, E-Health	Technology Trends		Feb. 1	Feb. 25
March 15	Transcription, Health Information Exchange, Document Destruction	Coding Corner		Feb. 15	March 11
March 29	EHR Buyers' Guide, Electronic Health Records, Speech Recognition	Money Matters		March 1	March 25
April 12	Cancer Registry, Computer-Assisted Coding, Mobile Technology	Transcription Trends	NCRA	March 15	April 8
April 26	Transcription, Data Mining, E-Prescribing	Evolving Education	MTIA	March 29	April 22
May 10	Release of Information, RFID, Clinical Documentation Improvement	CFO Zone		April 12	May 6
May 24	Coding and Revenue Cycle Buyers' Guide, Dictation, Telehealth	Coding Corner	AAPC	April 26	May 20
June 7	Revenue Cycle Management, Document Management, HIPAA Compliance	CFO Zone	HFMA	May 10	June 3
June 21	DRG Issues, ARRA Strategies, MPI	Transcription Trends		May 24	June 17
July 5	RAC Developments, Interoperability Standards, CPOE	Technology Trends		June 7	June 30
July 19	Electronic Health Records, Patient Safety, Transcription	EHR Insider	AHDI	June 21	July 15
Aug. 2	Consulting and Outsourcing Buyers' Guide, Speech Recognition, Release of Information	Coding Corner		July 5	July 29
Aug. 16	Transcription, Patient Privacy, Technology Implementation Strategies	Evolving Education		July 19	Aug. 12
Aug. 30	Auditing, Compliance, Interoperability	Transcription Trends	AHIMA	Aug. 2	Aug. 26
Sept. 13	Data Security, Wireless Deployment, Documentation Best Practices	Technology Trends	AHIMA	Aug. 16	Sept. 9
Sept. 27	Release of Information, Mobile Technology, HIT Investment Strategies	Money Matters		Aug. 30	Sept. 23
Oct. 11	Coding, Enterprise Content Management, RAC Updates	EHR Insider		Sept. 13	Oct. 7
Oct. 25	Technology Buyers' Guide, Data Security, e-Prescribing	CFO Zone	AMIA	Sept. 27	Oct. 21
Nov. 8	Dictation, Document Management, Personal Health Records	Coding Corner		Oct. 11	Nov. 4
Nov. 22	Transcription, Reimbursement, Mobile Technology	Money Matters		Oct. 25	Nov. 18
Dec. 6	Electronic Health Records, ICD-10 Transition, Standards Developments	Transcription Trends		Nov. 8	Dec. 2
Dec. 20	2010 Healthcare Review, Continuing Education, Bar Coding	Coding Corner		Nov. 22	Dec. 16

Content and bonus distributions are subject to change without notification. Please note that there will be bonus distributions at many state and regional conferences not listed on this calendar.